

City of Chilliwack
CHILLIWACK PARKS AND TRAILS ADVISORY COMMITTEE - MINUTES OF MEETING
THURSDAY, FEBRUARY 2, 2023 – 8:00 am
BOARDROOM – OPERATIONS CENTRE / ZOOM

Council Members: Councillor Bud Mercer, Chair
Councillor Harv Westeringh, Vice Chair

CPTAC Members: Bob Audet, Rotary Club of Chilliwack Trails Committee
Marc Greidanus, Chilliwack Park Society
Daris LaPointe, Community Representative
Marissa Klassen, Youth Representative
Mike Woods, Fraser Valley Mountain Bikers Association
Nick Bello, SSA Mémiyelhtel Youth Mentorship Program
Kelly Hawes, Equestrian Representative
David Hanson, Accessibility and Inclusiveness Representative
Victor Froese, Community Representative

Guests: Allison Colthorp, Tourism Chilliwack, ex officio
Jenn Kleingeltink, Tourism Chilliwack
Taya Hawes-Puiu, Partner & Hawes Consulting
Lana Brach, Partner & Hawes Consulting

Regrets : Karen Brady, Stó:lō Service Agency, SRRMC Land Stewardship Unit
Gary Baker, Chilliwack Outdoors Club
Jim Ryan, Accessibility and Inclusiveness Representative
Glen MacPherson, Director of Operations

City Staff: Joe Koczur, Deputy Director of Operations
Brendan Kurtz, Parks Operations Manager
Ashley Hunter, Recording Secretary
Richard Fortin, Manager of Parks Planning

1. CALL TO ORDER

Chair Mercer called the meeting to order at 8:02 am and gave a Territorial Acknowledgement.

2. ADOPTION OF AGENDA

Moved /) That the Agenda for the Chilliwack Parks and Trails Advisory Committee
Seconded) meeting of Thursday, February 2, 2023, be adopted as presented.

Carried

3. ADOPTION OF MINUTES

Moved /) That the Minutes taken at the Chilliwack Parks and Trails Advisory
Seconded) Committee meeting of Thursday, August 25, 2022, be adopted as
) presented.

Carried

4. PRESENTATIONS

David Hanson joined the meeting at 8:04 am

Marc Greidanus joined the meeting at 8:06 am

• Vedder Greenway Interpretive and Wayfinding Signage Project

Allison Colthorp of Tourism Ch'illiwack commenced the presentation of the Vedder Greenway Interpretive and Wayfinding Signage Project by sharing that Tourism Ch'illiwack applied for a Tourism Relief Fund Grant, and, along with the help of a grant writer from Destination BC, was successful in an approximate amount of \$750,000. This project is a combination of a Reconciliation project and bringing the community together. Partner & Hawes is assisting Tourism Ch'illiwack to bring this project to fruition.

Taya Hawes-Puiu of Partner & Hawes presented the Vedder Greenway Interpretive and Wayfinding Signage Project by acknowledging the different communities involved, followed by the phases of the project plan. The participants include Partner & Hawes, Tourism Ch'illiwack, the City of Chilliwack, the Public Art Board, Ts'elxweyeqw Tribe, and Stó:lō Nation. There are 7 phases of the project plan:

- Consultation
- Vision & System Framework
- Content Planning
- Signage Design
- Pre-Production
- Production
- Launch

The intent of interpretive signage is to create a cultural and historical narrative of the land or area that acts to generate a positive user experience. The signage provides information whether it be historical, science based, or identity about an area through tactile, visual or sensory based applications. Interpretative signage gives people the opportunity to interactively learn. Another purpose of the presentation today was to not only present the project, but to receive feedback from the committee on the succession of the project. The committee was asked the following questions about their experience with the trail:

- What is the significance of the trail to you and how you use it?
- What do they see as the purpose or opportunity for signage and interpretive installations along the trail?

- What is the current signage and other Chilliwack interpretive installations and what do you think is working and what isn't?
- What does inclusion mean to them for the vision of interpretive signage?
- Describe the difference you would like to see (if any) between how a traveler is when they come to the trail and when they leave.
- What does reciprocity look like between the trail and its travelers? What gifts does the trail give us and what gifts can we give to the trail?
- What words would you use to describe the personality or atmosphere of the trail by zone? (Vedder Rotary Loop North, Vedder Rotary Loop South, Browne Creek Wetlands, Great Blue Heron Nature Reserve)

Partner & Hawes will continue to work with participants on continuing with discovery, theming ideation, signage strategy, map system framework, content plan, and visual language in the coming months before presenting to the committee and moving forward to the design phase.

David Urban joined the meeting at 8:29 am

Daris LaPointe retired from the meeting at 9:00 am

5. INFORMATION/DISCUSSION

An introduction of committee members was completed.

6. BUSINESS ARISING

7. NEXT MEETING

The next meeting of the Chilliwack Parks and Trails Advisory Committee will be held February 23rd, 2023 at 7:30 am.

8. ADJOURNMENT

There being no further business, the meeting adjourned at 9:33 am.


Councillor Bud Mercer, Chair